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## UNITED STATES DISTRICT COURT

## FOR NORTHERN DISTRICT OF CALIFORNIA

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15 13 4 <u>--</u> 10 a California corporation; RED HEAD, INC, dba Cabo Wabo Enterprises limited liability company; BARBIS, an individual, FRESNO ROCK TACO, LLC., MILTON PETER Defendant Plaintiff a California STIPULATED CASE NO. HONORABLE JEFFREY S. UNITED STATES DISTRICT JUDGE 11-CV-00634 JSW PROTECTIVE WHITE

ORDER

### **PURPOSES** AND LIMITATIONS

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entitled to confidential treatment under the applicable legal principles. The parties Civil Local Rule 79-5 Protective Order does not entitle them to file confidential information under seal; further acknowledge, as set forth in on all disclosures or responses to discovery and that the protection it affords from public disclosure and use extends only to the limited information or items that are Order. The parties acknowledge that this Order does not confer blanket protections stipulate to and petition the court to enter the following Stipulated Protective prosecuting this litigation may be warranted. Accordingly, the parties hereby protection from public disclosure production of confidential, proprietary, or private information for which special Disclosure and discovery and General Order 62 set forth the procedures that must be activity and from use for any purpose other than Section 12.3, below, that this in this action are likely Stipulated Ö involve

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9 Outside Counsel of Record: attorneys who are not employees of a	28
or other legal entity not named as a Party to this action.	27
8 Non-Party: any natural person, partnership, corporation, association,	26
counsel.	25
House Counsel does not include Outside Counsel of Record or any other outside	
7 House Counsel: attorneys who are employees of a party to this action.	23
as an expert witness or as a consultant in this action.	22
pertinent to the litigation who has been retained by a Party or its counsel to serve	21
6 Expert: a person with specialized knowledge or experience in a matter	20
are produced or generated in disclosures or responses to discovery in this matter.	10
(including, among other things, testimony, transcripts, and tangible things), that	10
of the medium or manner in which it is generated, stored, or maintained	17
5 Disclosure or Discovery Material: all items or information, regardless	1 5
discovery as "CONFIDENTIAL."	4
information or items that it produces in disclosures or in responses to	: 5
4 Designating Party: a Party or Non-Party that designates	12
Counsel (as well as their support staff).	; =
3 Counsel (without qualifier): Outside Counsel of Record and House	10
protection under Federal Rule of Civil Procedure 26(c).	9
how it is generated, stored or maintained) or tangible things that qualify for	∞
2 "CONFIDENTIAL" Information or Items: information (regardless of	7
designation of information or items under this Order.	6
l Challenging Party: a Party or Non-Party that challenges the	5
2. DEFINITIONS	4
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from the court to file material under seal.	2
followed and the standards that will be applied when a party seeks permission	<del></del>

party to this action but are retained to represent or advise a party to this action and

Page 2 of 16

medium) and their employees and subcontractors

or demonstrations, and organizing, storing, or retrieving data in any form

Or.

support services (e.g., photocopying, videotaping, translating, preparing exhibits

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of Record (and their support staffs).

directors, employees, consultants, retained experts, and Outside Counsel

Party: any party to this action, including all of its officers,

Discovery Material in this action

Producing Party: a Party or Non-Party that produces Disclosure

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Professional Vendors:

persons

or entities

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which has appeared on behalf of that party

have appeared in this action on behalf of that party or are affiliated with a law firm

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Protected Material: any Disclosure c.: Discovery Material

that is designated as "CONFIDENTIAL."

Material from a Producing Party 4 Receiving Party: a Party that receives Disclosure 01. Discovery

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disclosure to a Receiving Party as a result of publication not involving a violation disclosure or obtained by the Receiving Party after the disclosure from a source of this Order, including becoming part of the public record through trial or otherwise; and (b) any information known to the Receiving Party prior of disclosure to a Receiving Party or becomes part of the public domain after its following information: (a) any information that is in the public domain at the time compilations of Protected Material; and (3) any testimony, conversations, extracted from Protected Material; (2) all copies, excerpts, summaries, or However, the protections conferred by this Stipulation and Order do not cover the presentations by Parties or their Counsel that might reveal Protected Material. Protected Material (as defined above), but also (1) any information copied or The protections conferred by this Stipulation and Order cover not only

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deemed to be the later of (1) dismissal of all claims and defenses in this action,

otherwise in writing or a court order otherwise directs. Final disposition shall be

imposed by this Order shall remain in effect until a Designating Party agrees

Even after final disposition of this litigation, the confidentiality obligations

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DURATION

by a separate agreement or order.

to the Designating Party. Any use of Protected Material at trial shall be governed

who obtained the information lawfully and under no obligation of confidentiality

exhaustion of all appeals, rehearings, remands, trials, or reviews of this action, with or without prejudice; and (2) final judgment i erein after the completion and

including the time limits for filing any motions or applications for extension of

time pursuant to applicable law

DESIGNATING PROTECTED MATERIAL

communications that qualify – so that other portions of the material, documents, for protection only those parts of material, documents, items, or oral or written unjustifiably within the ambit of this Order items, or communications for which protection is not warranted are not swept qualifies under the appropriate standards. The Designating Party must designate this Order must take care to limit any such designation to specific material that Each Party or NonParty that designates information or items for protection under Exercise of Restraint and Care in Designating Material for Protection.

parties) expose the Designating Party to sanctions development process or to impose unnecessary expenses and burdens on other Designations that are shown to be clearly unjustified or that have been made for Mass, purpose indiscriminate, (e.g., Ō 2 unnecessarily routinized encumber designations 9 retard are prohibited the

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documents,

or ordered, Disclosure or Discovery Material that qualifies

9 stipulated in this Order (see, e.g., second paragraph of section 5.2(a) below), or as otherwise designation

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Manner and Timing of Designations. Except as otherwise provided

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promptly notify all other Parties that

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withdrawing the mistaken

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it designated for protection do not qualify for protection, that Designating Party

If it comes to a Designating Party's attention that information or items that

protection under this Order must be clearly so designated before the material is

disclosed or produced

Designation in conformity with this Order requires:

(a) for information in documentary form (e.g., paper or electronic

each page that contains protected material. If only a portion or portions of the proceedings), that the Producing Party affix the legend "CONFIDENTIAL"

but excluding transcripts of depositions or other pretrial or trial

identify the protected portion(s) (e.g., by making appropriate markings in the material on a page qualifies for protection, the Producing Party also must clearly

margins).

affix the "CONFIDENTIAL" legend to each page that contains Protected Material. determine which documents, or portions thereof, qualify for protection under this identified the documents it wants copied and produced, the Producing Party must If only a portion or portions of the material on a page qualifies for protection, the Order. Then, before producing the specified documents, the Producing Party must inspection shall be deemed "CONFIDENTIAL." After the inspecting inspection and before the designation, all of the material made available for Party has indicated which material it would like copied and produced. During the for inspection need not designate them for protection until after the inspecting A Party or Non-Party that makes original documents or materials available Party has

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appropriate markings in the margins)

Producing Party also must clearly identify the protected portion (s) (e.g., by making

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the deposition, hearing, or other proceeding, all protected testimony

proceedings, that the Designating Party identify on the record, before the close of

for testimony given in deposition or in other pretrial or trial

practicable, shall identify the protected portion(s) information or item warrant protection, the Producing Party, to the extent

item is stored the legend "CONFIDENTIAL." If only a portion or portions of the

place on the exterior of the container or containers in which the information

and for any other tangible items, that the Producing Party affix in a prominent

(c) for information produced in some form other than documentary

Inadvertent Failures to Designate. If timely corrected, an inadvertent

failure to designate qualified information or items does not, standing alone, waive

the Designating Party's right to secure protection under this Order for such

material. Upon timely correction of a designation, the Receiving Party must make

provisions of this Order reasonable efforts to assure that the material is treated in accordance with the

CHALLENGING CONFIDENTIALITY DESIGNATIONS

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Timing of Challenges. Any Party or Non-Party may challenge

Designating Party's confidentiality designation is necessary to avoid foreseeable, designation of confidentiality at any time. Unless a prompt challenge

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or delay of the litigation, a Party does not waive its right to challenge substantial unfairness, unnecessary economic burdens, or a significant disruption

confidentiality designation by electing not to mount a challenge promptly after the a

original designation is disclosed

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and describing the basis for each challenge. To avoid ambiguity as to whether a resolution process by providing written notice of each designation it is challenging Meet and Confer. The Challenging Party shall initiate the dispute

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service of notice. In conferring, the Challenging Party must explain the basis

other forms of communication are not sufficient) within 14 days of the date

and must begin the process by conferring directly (in voice to voice dialogue;

Protective Order. The parties shall attempt to resolve each challenge in good faith

confidentiality is being made in accordance with this specific paragraph of

challenge has been made, the written notice must recite that the challenge

Designating Party an opportunity to review the designated material, to reconsider

its belief that the confidentiality designation was not proper and must give the

the circumstances, and, if no change in designation is offered, to explain the basis

for the chosen designation. A Challenging Party may proceed to the next stage of

or establishes that the Designating Party is unwilling to participate in the meet and the challenge process only if it has engaged in this meet and confer process first

confer process in a timely manner

pursuant to this provision must be accompanied by a competent declaration designation of a deposition transcript or any portions thereof. Any motion brought at any time if there is good cause for doing so, including a challenge the Challenging Party may file a motion challenging a confidentiality designation waive the confidentiality designation for each challenged designation. In addition, required declaration within 21 days (or 14 days, if applicable) shall automatically 79-5 paragraph. Failure by the Designating Party to make such a motion including the process will not resolve their dispute, whichever is earlier. Each such motion must challenge or within 14 days of the parties agreeing that the meet and confer confidentiality under Civil Local Rule 7 (and in compliance with Civil Local Rule court intervention, the Designating Party shall file and serve a motion to retain accompanied by a competent declaration affirming that the movant has and General Order 62, if applicable) within 21 days of the initial notice of with the meet and confer requirements imposed in the preceding Judicial Intervention. If the Parties cannot resolve a challenge without

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> imposed by the preceding paragraph. affirming that the movant has complied with the meet and confer requirements

in question the level of confidentiality as described above, all parties shall continue to afford the material waived the confidentiality designation by failing to file a motion to retain expose (e.g., to harass or impose unnecessary expenses and burdens on other parties) may Designating Party. Frivolous challenges, and those made for an improper purpose The burden of persuasion in any such challenge proceeding shall be on the the Challenging Party to sanctions. Unless the Designating Party has

designation until the court rules on the challenge protection to which ₩. is entitled under the Producing Party's

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# ACCESS TO AND USE OF PROTECTED MATERIAL

7.

below (FINAL DISPOSITION) terminated, a Receiving Party must comply with the provisions of section 13 S under Such Protected Material may be disclosed only to the categories of persons and this case only for prosecuting, defending, or attempting to settle this litigation. disclosed or produced by another Party or by a Non-Party in connection with the conditions described in this Order. Basic Principles. A Receiving Party may use Protected Material that When the litigation has

authorized under this Order. a location and in a secure manner that ensures that access is limited to the persons Protected Material must be stored and maintained by a Receiving Party

"CONFIDENTIAL" only to: otherwise ordered by the court or permitted in writing by the Designating Party, Receiving 1 Disclosure Party may of "CONFIDENTIAL" disclose any information Information or or Items. item designated Unless

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"Acknowledgment and Agreement to Be Bound" that is attached hereto as Exhibit

necessary to disclose the information for this litigation and who have signed the

as well as employees of said Outside Counsel of Record to whom it is reasonably

(a) the Receiving Party's Outside Counsel of Record in this action,

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of the

Bound" (Exhibit A); litigation and who have signed the "Acknowledgment and Agreement to Receiving Party to whom disclosure is reasonably necessary for (b) the officers, directors, and employees (including House Counsel)

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disclosure Acknowledgment and Agreement to Be Bound" (Exhibit A); is reasonably necessary for this litigation and who have signed the (c) Experts (as defined in this Order) of the Receiving Party to whom

(d) the court and its personnel;

"Acknowledgment and Agreement to Be Bound" (Exhibit A); reasonably consultants, necessary mock jurors, and Professional Vendors to whom disclosure (e) court reporters for this and their litigation and staff, professional who have Jury signed or trial the

as permitted under this Stipulated Protective Order testimony or exhibits disclosure is reasonably necessary and who have signed the "Acknowledgment separately bound by the court reporter and may not be disclosed to anyone except Designating and Agreement to Be Bound" (Exhibit A), unless otherwise agreed by Party or ordered by the court. (f) during to depositions that reveal Protected Material must be their depositions, witnesses Pages of transcribed deposition in the action to whom

or a custodian or other person who otherwise possessed or knew the information 9 the author or recipient of a document containing the information

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### 21 20 19 18 17 15 16 4 12 10 13 9 $\infty$ $\neg$ 9 4 w affected "CONFIDENTIAL," that Party must:

that compels disclosure of any information or items designated in this action as 8 PROTECTED MATERIAL SUBPOENAED OR PRODUCED IN OTHER LITIGATION If a Party is served with a subpoena or a court order issued in other litigation ORDERED

shall include a copy of the subpoena or court order; (a) promptly notify in writing the Designating Party. Such notification

include a copy of this Stipulated Protective Order; and subpoena or order is subject to this Protective Order. order to issue in the other litigation that some or all of the material covered by the (b) promptly notify in writing the party who caused the subpoena or Such notification shall

to be pursued by the Designating Party whose Protected Material may be (c) cooperate with respect to all reasonable procedures sought

to disobey a lawful directive from another court should be construed as authorizing or encouraging a Receiving Party in this action protection in that court of its confidential material - and nothing in these provisions permission. The Designating Party shall bear the burden and expense of seeking the subpoena or order issued, unless the Party has obtained the Designating Party's this action as "CONFIDENTIAL" before a determination by the court from which with the subpoena or court order shall not produce any information designated in If the Designating Party timely seeks a protective order, the Party served

# 9. A NON-PARTY'S PROTECTED MATERIAL SOUGHT TO PRODUCED IN THIS LITIGATION

ьу by the remedies and relief provided by this Order. Nothing in these provisions information produced by Non-Parties in connection with this litigation is protected Non-Party (a)Ξ The terms of this Order are applicable to information produced this action and designated as "CONFIDENTIAL."

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a reasonably specific description of the information requested; and

(3) make the information requested available for inspection by the Non-Party.

If the Non-Party fails to object or seek a protective order

Stipulated Protective Order in this litigation, the relevant discovery request(s), and

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confidentiality agreement with a Non-Party

(2)

promptly provide the Non-Party

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Non-Party

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promptly notify in writing the Requesting Party and the

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Non-Party's confidential information, then the Party shall:

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request, to produce a Non-Party's confidential information in its possession,

Party is subject to an agreement with the Non-Party not to produce

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**(b)** 

In the event that a

Party is required,

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valid discovery

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Non-Party

from seeking

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of this provision is to alert the interested parties to the existence of

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in this court of its Protected Material

contrary, the Non-Party shall bear the burden and expense of seeking protection

Non-Party before a determination by the court. Absent a court order to the

possession or control that is subject to the confidentiality agreement with the

protective order, the Receiving Party shall not produce any information in its

information responsive to the discovery request. If the Non-Party timely seeks

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information, the Receiving Party may produce the NonParty's confidential

from this court within 14 days of receiving the notice and accompanying

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confidentiality rights of a Non-Party and to afford the Non-Party an opportunity to protect its

If a Receiving Party learns that, by inadvertence or otherwise,

UNAUTHORIZED DISCLOSURE OF PROTECTED MATERIAL

disclosed Protected Material to any person or in any circumstance not

confidentiality interests in this court

Page 11 of 16

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or persons to execute the "Acknowledgment and Agreement to Be Bound" that is attached hereto as Exhibit A disclosures were made of all the terms of this Order, and (d) request such person disclosures, (b) use its best efforts to retrieve all unauthorized copies of the Protected Material, (c) inform the person or persons to whom unauthorized immediately (a) notify in writing the Designating Party of the unauthorized authorized under this Stipulated Protective Order, the Receiving Party must

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# 11. INADVERTENT PRODUCTION OF PRIVILEGED OR OTHERWISE PROTECTED MATERIAL

of disclosure of a communication or information covered by the attorney-client agreement in the stipulated protective order submitted to the court privilege or work product protection, the parties may incorporate their Evidence 502(d) and (e), insofar as the parties reach an agreement on the effect for production without prior privilege review. Pursuant to Federal Rule of whatever procedure may be established in an e-discovery order that provides protection, the obligations of the Receiving Parties are those set forth in Federal inadvertently produced material is subject to a claim of privilege or other Rule of Civil Procedure 26(b)(5)(B). This provision is not intended to modify When a Producing Party gives notice to Receiving Parties that certain

### 12. MISCELLANOUS

- any person to seek its modification by the court in the future Right to Further Relief. Nothing in this Order abridges the right of
- this Stipulated Protective Order. Similarly, no Party waives any right to object disclosing or producing any information or item on any ground not addressed in Protective Order no Party waives any right it otherwise would have to object to 1 Right to Assert Other Objections. By stipulating to the entry of this

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Protective Order, on any ground to use in evidence of any of the material covered by this

Party may file the information in the public record pursuant to Civil Local Rule 79-5(e) unless otherwise instructed by the court Rule 79-5(d) and General Order 62 is denied by the court, then the Receiving Party's request to file Protected Material under seal pursuant to Civil Local trade secret, or otherwise entitled to protection under the law. If a Receiving establishing that the Protected Material at issue is privileged, protectable as 79-5 and General Order 62, a sealing order will issue only upon a request sealing of the specific Protected Material at issue. Pursuant to Civil Local Rule interested persons, a Party may not file in the public record in this action any Material may only be filed under seal pursuant to a court order authorizing the must comply with Civil Local Rule 79-5 and General Order 62. Protected Protected Material. A Party that seeks to file under seal any Protected Material Designating Party or a court order secured after appropriate notice to all Filing Protected Material. Without written permission from the

### 13. FINAL DISPOSITION

any copies, abstracts, compilations, summaries or any other format reproducing returned or destroyed and (2)affirms that the Receiving Party has not retained identifies (by category, where appropriate) all the Protected Material that was person or entity, to the Designating Party) by the 60 day deadline that (1) must submit a written certification to the Producing Party (and, if not the same any other format reproducing or capturing any of the Protected Material Whether the Protected Material is returned or destroyed, the Receiving Party Protected Material" includes all copies, abstracts, compilations, summaries, and Producing Party or destroy such material. As used in this subdivision, "all paragraph 4, each Receiving Party must return all Protected Material to the Within 60 days after the final disposition of this action, as defined in

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										United State District Judge	(What All Har	DATED December 5, 2012	PURSUANT TO STIPULATION, IT IS SO ORDERED.		DATED: (7/2 C//) Attorneys for Defendant		Attorneys for Plaintiff	DATHIN 1/2/1		IT IS SO STIPULATED, THROUGH COUNSEL OF RECORD.	remain subject to this Protective Order as set forth in Section 4 (DURATION).	Material. Any such archival copies that contain or constitute Protected Materia	consultant and expert work product, even if such materials contain Protected	deposition and trial exhibits, expert reports, attorney work product, and	trial, deposition, and hearing transcripts, legal memoranda, correspondence,	Counsel are entitled to retain an archival copy of all pleadings, motion papers,	or capturing any of the Protected Material. Notwithstanding this provision,	